



FOR IMMEDIATE RELEASE

From Monday October 17th through Tuesday October 18th, The Hoffman Research Group surveyed a cross section of Oregon voters to ascertain their preferences in the upcoming 2022 Oregon Gubernatorial Election.

The survey has a margin of error of plus or minus 3.8% at a 95% confidence level. The survey is based on landline and cellphone interviews with 684 randomly chosen likely voters in Oregon. Attention was given to Oregon's rural and urban divide within seven geographic regions. The survey also maintained appropriate balances with regard to age, gender, and vote propensity.

The Hoffman Research Group, a division of Gateway Communications Inc., is an independent polling firm headquartered in Portland, OR, and has conducted hundreds of political tracking surveys and market research projects since 1984.

Our clientele are mainly republican and nonpartisan candidates and issues.

For more information, please contact Tim Nashif at The Hoffman Research Group directly at [503-257-0101](tel:503-257-0101) and or email tim@gatewayci.com.

www.hoffmanresearchgroup.com

www.gatewayci.com

Oregon Statewide

Poll Topline Report

Table 1. Thinking about this upcoming general election, are you more likely to vote for a Republican candidate, a Democratic candidate, or for an independent candidate?

(Order Rotated, Follow-up question if party chosen to gather likelihood)

- 16%** Always Republican candidate
- 20%** Sometimes Republican candidate
- 22%** Sometimes Democratic candidate
- 16%** Always Democratic candidate
- 26%** Either or neither party

Next, I'm going to read the names of several public figures and ask you to tell me if you have a favorable or unfavorable opinion of them. If you have no impression or have never heard of the person that's okay, just say so.

Table 2. Christine Drazen

- 35%** Favorable
- 32%** Unfavorable
- 18%** No impression
- 15%** Never heard of

Table 3. Betsy Johnson

23% Favorable
32% Unfavorable
34% No impression
11% Never heard of

Table 4. Tina Kotek

31% Favorable
43% Unfavorable
18% No impression
8% Never heard of

Table 5. If the general election for Governor of Oregon were held today, would you vote for Republican Christine Drazan, Independent Betsy Johnson, or Democrat Tina Kotek?

(Order Rotated)

37% Republican Christine Drazan
17% Independent Betsy Johnson
35% Democrat Tina Kotek
12% Undecided *(Option not presented initially)*

Table 6a. *(IF CANDIDATE CHOSEN)* Is there a chance you could change your mind?

Christine Drazan

24% Yes, could change mind
76% No, won't change mind

Betsy Johnson

59% Yes, could change mind
41% No, won't change mind

Tina Kotek

25% Yes, could change mind
75% No, won't change mind

Table 6b. (IF UNDECIDED CHOSEN) If you absolutely had to choose today, would you vote for Republican Christine Drazan, Independent Betsy Johnson, or Democrat Tina Kotek? (n=94)
(Order Rotated)

24% Republican Christine Drazan
20% Independent Betsy Johnson
26% Democrat Tina Kotek
30% Undecided *(Option not presented initially)*

Demographic Information:

Table 7. Respondent Age

15% 18-34
32% 35-54
53% 55+

Table 8. Respondent Gender

49% Male
51% Female

Table 9. Party Registration

29% Republican
39% Democrat
31% 3rd Party/NAV

Table 10. Oregon Region

19% Multnomah
11% Clackamas
13% Washington
26% Mid-Willamette
7% Coastal
10% Southern
14% Eastern

Table 11. Voting Propensity

<1% New
6% 1 of 4
21% 2 of 4
29% 3 of 4
43% 4 of 4



CROSS-TABULATIONS

**TABLE 1 - THINKING ABOUT THIS UPCOMING GENERAL ELECTION,
ARE YOU MORE LIKELY TO VOTE FOR A REPUBLICAN CANDIDATE,
A DEMOCRATIC CANDIDATE, OR FOR AN INDEPENDENT CANDIDATE?**

[ORDER ROTATED]

		GENERIC BALLOT					
		Always Republican	Sometimes Republican	Sometimes Democratic	Always Democratic	Either or neither party	Total
TOTAL	1.00	16%	20%	22%	16%	26%	684
DRAZEN IMAGE	Favorable	36%	43%	2%	0%	19%	239
	Unfavorable	1%	0%	40%	34%	25%	220
	No impression	9%	16%	23%	12%	40%	120
	Never heard of	12%	12%	28%	20%	27%	104
JOHNSON IMAGE	Favorable	8%	26%	12%	8%	46%	160
	Unfavorable	20%	14%	27%	24%	14%	215
	No impression	18%	19%	25%	15%	23%	229
	Never heard of	18%	25%	16%	18%	23%	77
KOTEK IMAGE	Favorable	0%	0%	47%	40%	12%	215
	Unfavorable	29%	35%	2%	2%	32%	292
	No impression	9%	17%	28%	12%	35%	120
	Never heard of	25%	23%	12%	11%	29%	56
GOV BALLOT	Christine Drazan (R)	42%	46%	0%	0%	12%	251
	Betsy Johnson	2%	7%	13%	3%	75%	116
	Tina Kotek (D)	0%	0%	50%	43%	6%	236
	Undecided	4%	16%	17%	7%	56%	81
COULD CHANGE MIND	Yes could change mind	4%	24%	25%	9%	38%	186
	No won't change mind	24%	19%	21%	21%	14%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	9%	39%	4%	4%	43%	23
	Betsy Johnson	5%	16%	21%	5%	53%	19
	Tina Kotek (D)	0%	0%	42%	21%	38%	24
	Undecided	7%	18%	14%	0%	61%	28
RESPONDENT AGE	18-34	17%	15%	20%	21%	27%	105
	35-54	9%	27%	27%	18%	19%	219
	55+	20%	17%	19%	14%	30%	360
RESPONDENT GENDER	Male	18%	24%	21%	11%	25%	336
	Female	14%	16%	22%	21%	26%	348
PARTY REGISTRATION	Republican	47%	36%	2%	0%	15%	201
	Democrat	1%	5%	39%	35%	19%	269
	3rd/NAV	6%	24%	18%	8%	44%	214
AGE BY GENDER	Young Male	25%	20%	22%	16%	18%	51
	Young Feml	9%	11%	19%	26%	35%	54
	Older Male	17%	25%	21%	11%	26%	285
	Older Feml	15%	17%	23%	20%	25%	294
PARTY BY GENDER	Rep Male	44%	39%	2%	0%	15%	110
	Rep Feml	51%	32%	2%	0%	15%	91
	Dem Male	3%	7%	41%	28%	21%	120
	Dem Feml	0%	4%	38%	40%	17%	149
PARTY BY AGE	Yngr Rep	57%	25%	0%	0%	18%	28
	Older Rep	45%	38%	2%	0%	15%	173
	Yngr Dem	0%	7%	33%	39%	22%	46
	Older Dem	2%	5%	41%	34%	18%	223
OREGON REGION	Multnomah	2%	14%	26%	31%	27%	130
	Clackamas	19%	21%	27%	15%	19%	75
	Washington	20%	16%	23%	21%	21%	87
	Mid-Willamette	17%	19%	23%	12%	29%	177
	Coastal	17%	25%	19%	12%	27%	48
	Southern	25%	25%	17%	8%	24%	71
	Eastern	22%	27%	14%	8%	29%	96
VOTING PROPENSITY	New	33%	0%	0%	0%	67%	3
	1 of 4	18%	18%	23%	7%	34%	44
	2 of 4	12%	24%	14%	20%	31%	147
	3 of 4	13%	21%	23%	18%	24%	197
	4 of 4	20%	18%	25%	15%	22%	293

TABLE 2 - CHRISTINE DRAZAN IMPRESSION

		DRAZAN IMAGE				Total
		Favorable	Unfavorable	No impression	Never heard of	
TOTAL	1.00	35%	32%	18%	15%	683
GENERIC BALLOT	Always Republican	77%	2%	10%	12%	111
	Sometimes Republican	76%	1%	14%	10%	136
	Sometimes Democratic	3%	58%	19%	19%	149
	Always Democratic	1%	68%	13%	19%	111
	Either or neither party	26%	31%	27%	16%	176
JOHNSON IMAGE	Favorable	41%	36%	15%	8%	159
	Unfavorable	40%	48%	7%	5%	215
	No impression	34%	24%	26%	16%	229
	Never heard of	13%	3%	26%	58%	77
KOTEK IMAGE	Favorable	3%	71%	12%	14%	215
	Unfavorable	71%	16%	10%	3%	291
	No impression	15%	15%	48%	22%	120
	Never heard of	14%	0%	18%	68%	56
GOV BALLOT	Christine Drazan (R)	80%	0%	11%	8%	251
	Betsy Johnson	15%	44%	27%	14%	115
	Tina Kotek (D)	1%	67%	13%	19%	236
	Undecided	22%	14%	38%	26%	81
COULD CHANGE MIND	Yes could change mind	28%	30%	24%	18%	185
	No won't change mind	41%	37%	10%	12%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	70%	0%	22%	9%	23
	Betsy Johnson	5%	11%	37%	47%	19
	Tina Kotek (D)	12%	33%	25%	29%	24
	Undecided	18%	11%	50%	21%	28
RESPONDENT AGE	18-34	26%	28%	19%	28%	105
	35-54	31%	33%	21%	15%	218
	55+	40%	33%	15%	12%	360
RESPONDENT GENDER	Male	39%	27%	19%	15%	335
	Female	31%	37%	16%	16%	348
PARTY REGISTRATION	Republican	73%	6%	11%	10%	200
	Democrat	8%	57%	17%	18%	269
	3rd/NAV	34%	25%	24%	17%	214
AGE BY GENDER	Young Male	33%	27%	16%	24%	51
	Young Feml	19%	28%	22%	31%	54
	Older Male	40%	27%	20%	13%	284
	Older Feml	34%	39%	15%	13%	294
PARTY BY GENDER	Rep Male	73%	6%	13%	8%	109
	Rep Feml	73%	8%	9%	11%	91
	Dem Male	11%	48%	18%	23%	120
	Dem Feml	5%	64%	16%	14%	149
PARTY BY AGE	Yngr Rep	57%	4%	14%	25%	28
	Older Rep	76%	7%	10%	7%	172
	Yngr Dem	4%	48%	22%	26%	46
	Older Dem	9%	59%	16%	17%	223
OREGON REGION	Multnomah	16%	51%	18%	15%	130
	Clackamas	43%	34%	16%	7%	74
	Washington	32%	39%	14%	15%	87
	Mid-Willamette	37%	29%	16%	18%	177
	Coastal	42%	35%	12%	10%	48
	Southern	42%	14%	20%	24%	71
	Eastern	44%	18%	24%	15%	96
VOTING PROPENSITY	New	33%	0%	33%	33%	3
	1 of 4	16%	20%	32%	32%	44
	2 of 4	32%	23%	22%	23%	147
	3 of 4	30%	27%	23%	20%	196
	4 of 4	43%	42%	9%	5%	293

HOFFMAN RESEARCH GROUP: A Division of Gateway Communications Inc.
 Conducted October 17-18th, 2022
 Oregon Statewide
 Likely Voters

TABLE 3 - BETSY JOHNSON IMPRESSION

		JOHNSON IMAGE				Total
		Favorable	Unfavorable	No impression	Never heard of	
TOTAL	1.00	23%	32%	34%	11%	681
GENERIC BALLOT	Always Republican	11%	40%	37%	13%	111
	Sometimes Republican	31%	23%	32%	14%	136
	Sometimes Democratic	14%	39%	39%	8%	148
	Always Democratic	11%	46%	31%	13%	111
	Either or neither party	42%	18%	30%	10%	175
DRAZEN IMAGE	Favorable	27%	36%	33%	4%	238
	Unfavorable	26%	48%	25%	1%	218
	No impression	20%	13%	50%	17%	120
	Never heard of	12%	10%	35%	43%	104
KOTEK IMAGE	Favorable	14%	48%	31%	7%	214
	Unfavorable	35%	32%	30%	3%	291
	No impression	19%	15%	51%	15%	120
	Never heard of	7%	5%	25%	62%	56
GOV BALLOT	Christine Drazan (R)	18%	34%	37%	12%	250
	Betsy Johnson	70%	6%	20%	4%	116
	Tina Kotek (D)	6%	46%	37%	10%	235
	Undecided	25%	18%	32%	25%	80
COULD CHANGE MIND	Yes could change mind	36%	13%	39%	12%	185
	No won't change mind	18%	42%	31%	8%	413
UNDECIDED LEAN-TO	Christine Drazan (R)	43%	22%	17%	17%	23
	Betsy Johnson	26%	0%	37%	37%	19
	Tina Kotek (D)	17%	38%	29%	17%	24
	Undecided	15%	19%	37%	30%	27
RESPONDENT AGE	18-34	11%	26%	41%	22%	105
	35-54	18%	29%	42%	11%	219
	55+	30%	35%	27%	8%	357
RESPONDENT GENDER	Male	25%	27%	36%	12%	335
	Female	22%	36%	31%	11%	346
PARTY REGISTRATION	Republican	24%	32%	33%	11%	200
	Democrat	20%	37%	31%	11%	267
	3rd/NAV	28%	23%	37%	12%	214
AGE BY GENDER	Young Male	8%	27%	45%	20%	51
	Young Feml	15%	24%	37%	24%	54
	Older Male	28%	27%	35%	10%	284
	Older Feml	23%	38%	30%	9%	292
PARTY BY GENDER	Rep Male	27%	30%	34%	9%	109
	Rep Feml	20%	35%	32%	13%	91
	Dem Male	19%	30%	36%	15%	120
	Dem Feml	21%	44%	28%	7%	147
PARTY BY AGE	Yngr Rep	7%	18%	46%	29%	28
	Older Rep	26%	35%	31%	8%	172
	Yngr Dem	9%	35%	39%	17%	46
	Older Dem	23%	38%	30%	10%	221
OREGON REGION	Multnomah	25%	38%	29%	8%	129
	Clackamas	21%	33%	38%	8%	73
	Washington	17%	41%	30%	11%	87
	Mid-Willamette	29%	24%	34%	14%	177
	Coastal	29%	38%	25%	8%	48
	Southern	14%	37%	35%	14%	71
	Eastern	24%	21%	42%	14%	96
VOTING PROPENSITY	New	0%	33%	33%	33%	3
	1 of 4	20%	18%	39%	23%	44
	2 of 4	24%	24%	36%	15%	147
	3 of 4	18%	27%	41%	14%	197
	4 of 4	27%	40%	27%	6%	290

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TABLE 4 - TINA KOTEK IMPRESSION

		KOTEK IMAGE				Total
		Favorable	Unfavorable	No impression	Never heard of	
TOTAL	1.00	31%	43%	18%	8%	683
GENERIC BALLOT	Always Republican	1%	77%	10%	13%	111
	Sometimes Republican	1%	75%	15%	9%	137
	Sometimes Democratic	68%	5%	22%	5%	149
	Always Democratic	77%	5%	13%	5%	111
	Either or neither party	14%	53%	24%	9%	175
DRAZEN IMAGE	Favorable	3%	86%	8%	3%	239
	Unfavorable	70%	22%	8%	0%	219
	No impression	21%	23%	48%	8%	120
	Never heard of	29%	9%	26%	37%	104
JOHNSON IMAGE	Favorable	19%	64%	14%	2%	160
	Unfavorable	47%	43%	8%	1%	215
	No impression	29%	38%	27%	6%	229
	Never heard of	18%	13%	23%	45%	77
GOV BALLOT	Christine Drazan (R)	1%	77%	12%	10%	251
	Betsy Johnson	11%	57%	24%	8%	116
	Tina Kotek (D)	80%	3%	13%	4%	236
	Undecided	14%	31%	39%	16%	80
COULD CHANGE MIND	Yes could change mind	28%	40%	22%	10%	186
	No won't change mind	36%	46%	12%	6%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	9%	65%	13%	13%	23
	Betsy Johnson	5%	26%	42%	26%	19
	Tina Kotek (D)	46%	8%	38%	8%	24
	Undecided	7%	30%	52%	11%	27
RESPONDENT AGE	18-34	28%	34%	23%	15%	105
	35-54	35%	38%	17%	10%	219
	55+	30%	48%	16%	5%	359
RESPONDENT GENDER	Male	24%	50%	18%	9%	336
	Female	39%	36%	18%	8%	347
PARTY REGISTRATION	Republican	3%	75%	12%	9%	201
	Democrat	59%	18%	17%	6%	268
	3rd/NAV	23%	44%	23%	10%	214
AGE BY GENDER	Young Male	20%	41%	22%	18%	51
	Young Feml	35%	28%	24%	13%	54
	Older Male	25%	51%	17%	7%	285
	Older Feml	39%	38%	16%	7%	293
PARTY BY GENDER	Rep Male	3%	76%	12%	9%	110
	Rep Feml	4%	74%	13%	9%	91
	Dem Male	50%	19%	22%	9%	120
	Dem Feml	67%	16%	14%	3%	148
PARTY BY AGE	Yngr Rep	0%	61%	21%	18%	28
	Older Rep	4%	77%	11%	8%	173
	Yngr Dem	48%	20%	20%	13%	46
	Older Dem	62%	17%	17%	5%	222
OREGON REGION	Multnomah	51%	26%	19%	4%	130
	Clackamas	34%	50%	11%	5%	74
	Washington	36%	45%	16%	3%	87
	Mid-Willamette	31%	46%	14%	10%	177
	Coastal	23%	52%	17%	8%	48
	Southern	23%	45%	23%	10%	71
	Eastern	12%	46%	26%	16%	96
VOTING PROPENSITY	New	0%	33%	33%	33%	3
	1 of 4	11%	30%	27%	32%	44
	2 of 4	25%	46%	18%	11%	147
	3 of 4	31%	38%	23%	8%	197
	4 of 4	38%	47%	12%	3%	292

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TABLE 5 - IF THE GENERAL ELECTION FOR GOVERNOR OF OREGON WERE HELD TODAY, WOULD YOU VOTE FOR REPUBLICAN CHRISTINE DRAZAN, INDEPENDENT BETSY JOHNSON, OR DEMOCRAT TINA KOTEK?

[ORDER ROTATED]

		GOV BALLOT				
		Christine Drazan (R)	Betsy Johnson	Tina Kotek (D)	Undecided	Total
TOTAL	1.00	37%	17%	35%	12%	684
GENERIC BALLOT	Always Republican	95%	2%	0%	3%	111
	Sometimes Republican	84%	6%	1%	9%	137
	Sometimes Democratic	1%	10%	80%	9%	149
	Always Democratic	0%	4%	91%	5%	111
	Either or neither party	16%	49%	9%	26%	176
DRAZEN IMAGE	Favorable	85%	7%	1%	8%	239
	Unfavorable	0%	23%	71%	5%	220
	No impression	22%	26%	26%	26%	120
	Never heard of	20%	15%	44%	20%	104
JOHNSON IMAGE	Favorable	28%	51%	9%	12%	160
	Unfavorable	40%	3%	51%	7%	215
	No impression	40%	10%	38%	11%	229
	Never heard of	38%	6%	30%	26%	77
KOTEK IMAGE	Favorable	1%	6%	87%	5%	215
	Unfavorable	66%	23%	3%	9%	292
	No impression	26%	23%	25%	26%	120
	Never heard of	43%	16%	18%	23%	56
RESPONDENT AGE	18-34	32%	15%	37%	15%	105
	35-54	35%	15%	41%	9%	219
	55+	39%	19%	30%	12%	360
RESPONDENT GENDER	Male	42%	17%	30%	11%	336
	Female	32%	17%	39%	13%	348
PARTY REGISTRATION	Republican	81%	9%	1%	8%	201
	Democrat	7%	14%	68%	10%	269
	3rd/NAV	32%	27%	23%	18%	214
AGE BY GENDER	Young Male	45%	12%	33%	10%	51
	Young Feml	20%	19%	41%	20%	54
	Older Male	41%	18%	29%	11%	285
	Older Feml	34%	17%	38%	11%	294
PARTY BY GENDER	Rep Male	80%	10%	2%	8%	110
	Rep Feml	81%	9%	1%	9%	91
	Dem Male	12%	13%	66%	9%	120
	Dem Feml	4%	15%	70%	10%	149
PARTY BY AGE	Yngr Rep	79%	14%	0%	7%	28
	Older Rep	81%	9%	2%	9%	173
	Yngr Dem	9%	9%	72%	11%	46
	Older Dem	7%	16%	68%	9%	223
OREGON REGION	Multnomah	18%	15%	59%	8%	130
	Clackamas	41%	12%	35%	12%	75
	Washington	36%	16%	39%	9%	87
	Mid-Willamette	36%	20%	29%	15%	177
	Coastal	40%	21%	29%	10%	48
	Southern	49%	17%	21%	13%	71
	Eastern	50%	17%	20%	14%	96
VOTING PROPENSITY	New	33%	67%	0%	0%	3
	1 of 4	32%	34%	18%	16%	44
	2 of 4	35%	19%	30%	16%	147
	3 of 4	34%	16%	38%	13%	197
	4 of 4	40%	14%	38%	9%	293

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**TABLE 6A - (IF CANDIDATE CHOSEN) IS THERE A CHANCE YOU
COULD CHANGE YOUR MIND?**

		COULD CHANGE MIND		
		Yes could change mind	No won't change mind	Total
TOTAL	1.00	31%	69%	600
GENERIC BALLOT	Always Republican	7%	93%	108
	Sometimes Republican	37%	63%	123
	Sometimes Democratic	35%	65%	134
	Always Democratic	15%	85%	105
	Either or neither party	54%	46%	130
DRAZEN IMAGE	Favorable	23%	77%	219
	Unfavorable	27%	73%	209
	No impression	51%	49%	88
	Never heard of	40%	60%	83
JOHNSON IMAGE	Favorable	48%	52%	140
	Unfavorable	12%	88%	199
	No impression	36%	64%	202
	Never heard of	39%	61%	57
KOTEK IMAGE	Favorable	26%	74%	203
	Unfavorable	28%	72%	265
	No impression	46%	54%	89
	Never heard of	42%	58%	43
GOV BALLOT	Christine Drazan (R)	24%	76%	249
	Betsy Johnson	59%	41%	116
	Tina Kotek (D)	25%	75%	235
	Undecided	0%	0%	0
RESPONDENT AGE	18-34	40%	60%	89
	35-54	34%	66%	197
	55+	26%	74%	314
RESPONDENT GENDER	Male	32%	68%	296
	Female	30%	70%	304
PARTY REGISTRATION	Republican	22%	78%	184
	Democrat	30%	70%	241
	3rd/NAV	42%	58%	175
AGE BY GENDER	Young Male	33%	67%	46
	Young Feml	49%	51%	43
	Older Male	32%	68%	250
	Older Feml	26%	74%	261
PARTY BY GENDER	Rep Male	26%	74%	101
	Rep Feml	17%	83%	83
	Dem Male	35%	65%	107
	Dem Feml	27%	73%	134
PARTY BY AGE	Yngr Rep	38%	62%	26
	Older Rep	19%	81%	158
	Yngr Dem	34%	66%	41
	Older Dem	30%	70%	200
OREGON REGION	Multnomah	29%	71%	119
	Clackamas	27%	73%	66
	Washington	37%	63%	78
	Mid-Willamette	34%	66%	149
	Coastal	16%	84%	43
	Southern	32%	68%	62
	Eastern	33%	67%	83
VOTING PROPENSITY	New	67%	33%	3
	1 of 4	54%	46%	37
	2 of 4	36%	64%	124
	3 of 4	33%	67%	168
	4 of 4	24%	76%	268

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**TABLE 6B - (IF UNDECIDED CHOSEN) IF YOU ABSOLUTELY HAD TO
CHOOSE TODAY, WOULD YOU VOTE FOR REPUBLICAN CHRISTINE
DRAZAN, INDEPENDENT BETSY JOHNSON, OR DEMOCRAT TINA KOTEK?**

		UNDECIDED LEAN-TO				
		Christine Drazan (R)	Betsy Johnson	Tina Kotek (D)	Undecided	Total
TOTAL	1.00	24%	20%	26%	30%	94
GENERIC BALLOT	Always Republican	40%	20%	0%	40%	5
	Sometimes Republican	53%	18%	0%	29%	17
	Sometimes Democratic	5%	21%	53%	21%	19
	Always Democratic	14%	14%	71%	0%	7
	Either or neither party	22%	22%	20%	37%	46
DRAZEN IMAGE	Favorable	64%	4%	12%	20%	25
	Unfavorable	0%	15%	62%	23%	13
	No impression	16%	22%	19%	44%	32
	Never heard of	8%	38%	29%	25%	24
JOHNSON IMAGE	Favorable	43%	22%	17%	17%	23
	Unfavorable	26%	0%	47%	26%	19
	No impression	14%	25%	25%	36%	28
	Never heard of	17%	30%	17%	35%	23
KOTEK IMAGE	Favorable	12%	6%	69%	12%	16
	Unfavorable	50%	17%	7%	27%	30
	No impression	9%	24%	26%	41%	34
	Never heard of	23%	38%	15%	23%	13
RESPONDENT AGE	18-34	12%	35%	29%	24%	17
	35-54	24%	19%	19%	38%	21
	55+	29%	16%	27%	29%	56
RESPONDENT GENDER	Male	23%	21%	28%	28%	43
	Female	25%	20%	24%	31%	51
PARTY REGISTRATION	Republican	45%	14%	5%	36%	22
	Democrat	9%	21%	52%	18%	33
	3rd/NAV	26%	23%	15%	36%	39
AGE BY GENDER	Young Male	0%	40%	40%	20%	5
	Young Feml	17%	33%	25%	25%	12
	Older Male	26%	18%	26%	29%	38
	Older Feml	28%	15%	23%	33%	39
PARTY BY GENDER	Rep Male	42%	17%	8%	33%	12
	Rep Feml	50%	10%	0%	40%	10
	Dem Male	7%	21%	57%	14%	14
	Dem Feml	11%	21%	47%	21%	19
PARTY BY AGE	Yngr Rep	0%	50%	0%	50%	2
	Older Rep	50%	10%	5%	35%	20
	Yngr Dem	0%	20%	60%	20%	5
	Older Dem	11%	21%	50%	18%	28
OREGON REGION	Multnomah	33%	17%	25%	25%	12
	Clackamas	33%	8%	33%	25%	12
	Washington	20%	10%	40%	30%	10
	Mid-Willamette	20%	23%	27%	30%	30
	Coastal	20%	20%	0%	60%	5
	Southern	10%	50%	30%	10%	10
	Eastern	33%	13%	13%	40%	15
VOTING PROPENSITY	New	0%	100%	0%	0%	1
	1 of 4	12%	12%	12%	62%	8
	2 of 4	9%	30%	43%	17%	23
	3 of 4	21%	25%	11%	43%	28
	4 of 4	41%	9%	29%	21%	34

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TABLE 7 - RESPONDENT AGE

		RESPONDENT AGE			
		18-34	35-54	55+	Total
TOTAL	1.00	15%	32%	53%	684
GENERIC BALLOT	Always Republican	16%	18%	66%	111
	Sometimes Republican	12%	43%	45%	137
	Sometimes Democratic	14%	40%	46%	149
	Always Democratic	20%	35%	45%	111
	Either or neither party	16%	23%	61%	176
DRAZEN IMAGE	Favorable	11%	28%	60%	239
	Unfavorable	13%	33%	54%	220
	No impression	17%	38%	46%	120
	Never heard of	28%	31%	41%	104
JOHNSON IMAGE	Favorable	8%	25%	68%	160
	Unfavorable	13%	30%	58%	215
	No impression	19%	40%	41%	229
	Never heard of	30%	31%	39%	77
KOTEK IMAGE	Favorable	13%	36%	51%	215
	Unfavorable	12%	28%	59%	292
	No impression	20%	31%	49%	120
	Never heard of	29%	39%	32%	56
GOV BALLOT	Christine Drazan (R)	14%	31%	56%	251
	Betsy Johnson	14%	28%	59%	116
	Tina Kotek (D)	17%	38%	45%	236
	Undecided	20%	25%	56%	81
COULD CHANGE MIND	Yes could change mind	19%	36%	45%	186
	No won't change mind	13%	31%	56%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	9%	22%	70%	23
	Betsy Johnson	32%	21%	47%	19
	Tina Kotek (D)	21%	17%	62%	24
	Undecided	14%	29%	57%	28
RESPONDENT GENDER	Male	15%	34%	51%	336
	Female	16%	30%	55%	348
PARTY REGISTRATION	Republican	14%	28%	58%	201
	Democrat	17%	30%	53%	269
	3rd/NAV	14%	39%	47%	214
PARTY BY GENDER	Rep Male	17%	31%	52%	110
	Rep Feml	10%	24%	66%	91
	Dem Male	20%	30%	50%	120
	Dem Feml	15%	30%	56%	149
OREGON REGION	Multnomah	17%	38%	45%	130
	Clackamas	9%	31%	60%	75
	Washington	22%	31%	47%	87
	Mid-Willamette	14%	31%	55%	177
	Coastal	8%	29%	62%	48
	Southern	21%	27%	52%	71
	Eastern	14%	34%	52%	96
VOTING PROPENSITY	New	67%	33%	0%	3
	1 of 4	34%	34%	32%	44
	2 of 4	12%	42%	46%	147
	3 of 4	30%	35%	35%	197
	4 of 4	4%	25%	71%	293

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TABLE 8 - RESPONDENT GENDER

		RESPONDENT GENDER		
		Male	Female	Total
TOTAL	1.00	49%	51%	684
GENERIC BALLOT	Always Republican	55%	45%	111
	Sometimes Republican	59%	41%	137
	Sometimes Democratic	48%	52%	149
	Always Democratic	34%	66%	111
	Either or neither party	48%	52%	176
DRAZEN IMAGE	Favorable	54%	46%	239
	Unfavorable	41%	59%	220
	No impression	54%	46%	120
	Never heard of	48%	52%	104
JOHNSON IMAGE	Favorable	52%	48%	160
	Unfavorable	42%	58%	215
	No impression	53%	47%	229
	Never heard of	51%	49%	77
KOTEK IMAGE	Favorable	38%	62%	215
	Unfavorable	57%	43%	292
	No impression	49%	51%	120
	Never heard of	52%	48%	56
GOV BALLOT	Christine Drazan (R)	56%	44%	251
	Betsy Johnson	49%	51%	116
	Tina Kotek (D)	43%	57%	236
	Undecided	46%	54%	81
COULD CHANGE MIND	Yes could change mind	52%	48%	186
	No won't change mind	48%	52%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	43%	57%	23
	Betsy Johnson	47%	53%	19
	Tina Kotek (D)	50%	50%	24
	Undecided	43%	57%	28
RESPONDENT AGE	18-34	49%	51%	105
	35-54	53%	47%	219
	55+	47%	53%	360
PARTY REGISTRATION	Republican	55%	45%	201
	Democrat	45%	55%	269
	3rd/NAV	50%	50%	214
PARTY BY AGE	Yngr Rep	68%	32%	28
	Older Rep	53%	47%	173
	Yngr Dem	52%	48%	46
	Older Dem	43%	57%	223
OREGON REGION	Multnomah	46%	54%	130
	Clackamas	49%	51%	75
	Washington	48%	52%	87
	Mid-Willamette	52%	48%	177
	Coastal	46%	54%	48
	Southern	52%	48%	71
	Eastern	48%	52%	96
VOTING PROPENSITY	New	67%	33%	3
	1 of 4	48%	52%	44
	2 of 4	59%	41%	147
	3 of 4	55%	45%	197
	4 of 4	40%	60%	293

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TABLE 9 - PARTY REGISTRATION

		PARTY REGISTRATION			
		Republican	Democrat	3rd/NAV	Total
TOTAL	1.00	29%	39%	31%	684
GENERIC BALLOT	Always Republican	85%	4%	12%	111
	Sometimes Republican	53%	10%	37%	137
	Sometimes Democratic	3%	71%	26%	149
	Always Democratic	0%	85%	15%	111
	Either or neither party	18%	29%	53%	176
DRAZEN IMAGE	Favorable	61%	9%	30%	239
	Unfavorable	6%	70%	25%	220
	No impression	18%	38%	43%	120
	Never heard of	18%	47%	35%	104
JOHNSON IMAGE	Favorable	29%	34%	37%	160
	Unfavorable	30%	47%	23%	215
	No impression	29%	37%	34%	229
	Never heard of	29%	38%	34%	77
KOTEK IMAGE	Favorable	3%	74%	23%	215
	Unfavorable	52%	16%	32%	292
	No impression	21%	38%	41%	120
	Never heard of	32%	29%	39%	56
GOV BALLOT	Christine Drazan (R)	65%	8%	27%	251
	Betsy Johnson	16%	34%	50%	116
	Tina Kotek (D)	1%	78%	21%	236
	Undecided	21%	32%	47%	81
COULD CHANGE MIND	Yes could change mind	22%	39%	39%	186
	No won't change mind	35%	41%	25%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	43%	13%	43%	23
	Betsy Johnson	16%	37%	47%	19
	Tina Kotek (D)	4%	71%	25%	24
	Undecided	29%	21%	50%	28
RESPONDENT AGE	18-34	27%	44%	30%	105
	35-54	26%	37%	38%	219
	55+	32%	40%	28%	360
RESPONDENT GENDER	Male	33%	36%	32%	336
	Female	26%	43%	31%	348
AGE BY GENDER	Young Male	37%	47%	16%	51
	Young Feml	17%	41%	43%	54
	Older Male	32%	34%	34%	285
	Older Feml	28%	43%	29%	294
OREGON REGION	Multnomah	9%	62%	29%	130
	Clackamas	37%	33%	29%	75
	Washington	26%	39%	34%	87
	Mid-Willamette	32%	38%	30%	177
	Coastal	27%	33%	40%	48
	Southern	42%	34%	24%	71
	Eastern	41%	23%	36%	96
VOTING PROPENSITY	New	0%	0%	100%	3
	1 of 4	25%	16%	59%	44
	2 of 4	18%	35%	48%	147
	3 of 4	26%	43%	31%	197
	4 of 4	38%	43%	18%	293

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TABLE 10 - OREGON REGION

		OREGON REGION							
		Multnomah	Clackamas	Washington	Mid-Willamette	Coastal	Southern	Eastern	Total
TOTAL	1.00	19%	11%	13%	26%	7%	10%	14%	684
GENERIC BALLOT	Always Republican	3%	13%	15%	27%	7%	16%	19%	111
	Sometimes Republican	13%	12%	10%	24%	9%	13%	19%	137
	Sometimes Democratic	23%	13%	13%	28%	6%	8%	9%	149
	Always Democratic	36%	10%	16%	20%	5%	5%	7%	111
	Either or neither party	20%	8%	10%	29%	7%	10%	16%	176
DRAZEN IMAGE	Favorable	9%	13%	12%	28%	8%	13%	18%	239
	Unfavorable	30%	11%	15%	23%	8%	5%	8%	220
	No impression	20%	10%	10%	24%	5%	12%	19%	120
	Never heard of	18%	5%	12%	30%	5%	16%	13%	104
JOHNSON IMAGE	Favorable	20%	9%	9%	32%	9%	6%	14%	160
	Unfavorable	23%	11%	17%	20%	8%	12%	9%	215
	No impression	17%	12%	11%	26%	5%	11%	17%	229
	Never heard of	13%	8%	13%	31%	5%	13%	17%	77
KOTEK IMAGE	Favorable	31%	12%	14%	25%	5%	7%	6%	215
	Unfavorable	12%	13%	13%	28%	9%	11%	15%	292
	No impression	21%	7%	12%	20%	7%	13%	21%	120
	Never heard of	9%	7%	5%	32%	7%	12%	27%	56
GOV BALLOT	Christine Drazan (R)	9%	12%	12%	25%	8%	14%	19%	251
	Betsy Johnson	17%	8%	12%	30%	9%	10%	14%	116
	Tina Kotek (D)	33%	11%	14%	22%	6%	6%	8%	236
	Undecided	12%	11%	10%	33%	6%	11%	16%	81
COULD CHANGE MIND	Yes could change mind	19%	10%	16%	27%	4%	11%	15%	186
	No won't change mind	20%	12%	12%	24%	9%	10%	14%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	17%	17%	9%	26%	4%	4%	22%	23
	Betsy Johnson	11%	5%	5%	37%	5%	26%	11%	19
	Tina Kotek (D)	12%	17%	17%	33%	0%	12%	8%	24
	Undecided	11%	11%	11%	32%	11%	4%	21%	28
RESPONDENT AGE	18-34	21%	7%	18%	24%	4%	14%	12%	105
	35-54	22%	11%	12%	25%	6%	9%	15%	219
	55+	16%	12%	11%	27%	8%	10%	14%	360
RESPONDENT GENDER	Male	18%	11%	12%	27%	7%	11%	14%	336
	Female	20%	11%	13%	24%	7%	10%	14%	348
PARTY REGISTRATION	Republican	6%	14%	11%	28%	6%	15%	19%	201
	Democrat	30%	9%	13%	25%	6%	9%	8%	269
	3rd/NAV	18%	10%	14%	25%	9%	8%	16%	214
AGE BY GENDER	Young Male	24%	8%	10%	24%	4%	16%	16%	51
	Young Feml	19%	6%	26%	24%	4%	13%	9%	54
	Older Male	17%	12%	13%	28%	7%	10%	13%	285
	Older Feml	20%	12%	11%	24%	8%	9%	15%	294
PARTY BY GENDER	Rep Male	5%	16%	15%	31%	3%	15%	15%	110
	Rep Feml	7%	11%	8%	24%	11%	15%	24%	91
	Dem Male	29%	7%	14%	25%	6%	11%	8%	120
	Dem Feml	30%	11%	11%	26%	6%	7%	8%	149
PARTY BY AGE	Yngr Rep	4%	7%	14%	25%	7%	18%	25%	28
	Older Rep	6%	15%	11%	28%	6%	14%	18%	173
	Yngr Dem	35%	9%	13%	24%	4%	9%	7%	46
	Older Dem	29%	9%	13%	26%	6%	9%	9%	223
VOTING PROPENSITY	New	0%	0%	0%	33%	0%	33%	33%	3
	1 of 4	11%	9%	18%	34%	7%	11%	9%	44
	2 of 4	14%	8%	18%	25%	4%	10%	21%	147
	3 of 4	24%	9%	12%	26%	6%	12%	11%	197
	4 of 4	20%	14%	10%	25%	9%	9%	13%	293

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TABLE 11 - VOTING PROPENSITY

		VOTING PROPENSITY					
		New	1 of 4	2 of 4	3 of 4	4 of 4	Total
TOTAL	1.00	0%	6%	21%	29%	43%	684
GENERIC BALLOT	Always Republican	1%	7%	15%	23%	53%	111
	Sometimes Republican	0%	6%	26%	31%	38%	137
	Sometimes Democratic	0%	7%	13%	31%	49%	149
	Always Democratic	0%	3%	26%	32%	40%	111
	Either or neither party	1%	9%	26%	27%	37%	176
DRAZEN IMAGE	Favorable	0%	3%	20%	24%	53%	239
	Unfavorable	0%	4%	15%	24%	56%	220
	No impression	1%	12%	27%	38%	22%	120
	Never heard of	1%	13%	33%	38%	15%	104
JOHNSON IMAGE	Favorable	0%	6%	22%	22%	49%	160
	Unfavorable	0%	4%	17%	25%	54%	215
	No impression	0%	7%	23%	35%	34%	229
	Never heard of	1%	13%	29%	36%	21%	77
KOTEK IMAGE	Favorable	0%	2%	17%	29%	52%	215
	Unfavorable	0%	4%	23%	25%	47%	292
	No impression	1%	10%	22%	38%	29%	120
	Never heard of	2%	25%	29%	29%	16%	56
GOV BALLOT	Christine Drazan (R)	0%	6%	21%	26%	47%	251
	Betsy Johnson	2%	13%	24%	27%	34%	116
	Tina Kotek (D)	0%	3%	19%	31%	47%	236
	Undecided	0%	9%	28%	32%	31%	81
COULD CHANGE MIND	Yes could change mind	1%	11%	24%	30%	34%	186
	No won't change mind	0%	4%	19%	27%	49%	414
UNDECIDED LEAN-TO	Christine Drazan (R)	0%	4%	9%	26%	61%	23
	Betsy Johnson	5%	5%	37%	37%	16%	19
	Tina Kotek (D)	0%	4%	42%	12%	42%	24
	Undecided	0%	18%	14%	43%	25%	28
RESPONDENT AGE	18-34	2%	14%	16%	56%	11%	105
	35-54	0%	7%	28%	32%	33%	219
	55+	0%	4%	19%	19%	58%	360
RESPONDENT GENDER	Male	1%	6%	26%	32%	35%	336
	Female	0%	7%	17%	26%	50%	348
PARTY REGISTRATION	Republican	0%	5%	13%	26%	56%	201
	Democrat	0%	3%	19%	31%	47%	269
	3rd/NAV	1%	12%	33%	29%	25%	214
AGE BY GENDER	Young Male	2%	14%	8%	65%	12%	51
	Young Feml	2%	15%	24%	48%	11%	54
	Older Male	0%	5%	29%	26%	39%	285
	Older Feml	0%	5%	16%	21%	57%	294
PARTY BY GENDER	Rep Male	0%	6%	15%	30%	48%	110
	Rep Feml	0%	4%	10%	21%	65%	91
	Dem Male	0%	4%	28%	38%	30%	120
	Dem Feml	0%	1%	12%	26%	61%	149
PARTY BY AGE	Yngr Rep	0%	18%	4%	64%	14%	28
	Older Rep	0%	3%	14%	20%	62%	173
	Yngr Dem	0%	4%	7%	72%	17%	46
	Older Dem	0%	2%	22%	23%	53%	223
OREGON REGION	Multnomah	0%	4%	15%	36%	45%	130
	Clackamas	0%	5%	16%	24%	55%	75
	Washington	0%	9%	30%	28%	33%	87
	Mid-Willamette	1%	8%	21%	29%	41%	177
	Coastal	0%	6%	12%	25%	56%	48
	Southern	1%	7%	21%	32%	38%	71
	Eastern	1%	4%	32%	23%	40%	96

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